



2017 MAGAZINE ADVERTISING RATES

The BBBForum Magazine serves to advise, inform, entertain and promote members of the British business community in Bahrain. 1800 copies of each edition are circulated free of charge to business leaders in the community three times each year.

Publication dates for 2016 are expected to be: February, July and September. Actual deadlines will be advised one month before production dates.

Advertising Rates are as follows:

Outside Back Cover	BD600
Inside Front Cover	BD550
Inside Back Cover	BD500
Centre Spread	BD600
Full Page Inside.	BD330
Half Page Inside	BD200
Quarter Page Inside	BD110
Small Box Advert	BD 55

PLEASE NOTE:

Payment is required within 30 days of invoice or prior to publication, whichever is the earlier.

Specifications

Printing is by 4 colour process. CYMK Adverts should be supplied as PC format graphic files at 300 dpi. We regret that we are unable to accept film.

*.psd, *.tif *.jpg or hi-res pdf files are preferred.

Files may be supplied on CD to a company representative or direct to our internet dropbox, (FTP Address, Username & Password will be supplied on request)

Special note re "Bleed" Adverts.

The trim may vary depending on the placement position. Advert designers should allow a minimum of 10mm from any cut or bound edge for critical material.

MAGAZINE ADVERTISEMENT SIZES

Full Page

The finished page size of the magazine is A4 portrait. i.e. 210mm wide x 297mm tall

Full Page "Bleed" adverts should be supplied plus 5mm all round. i.e. 220mm wide x 307mm tall

Half Page

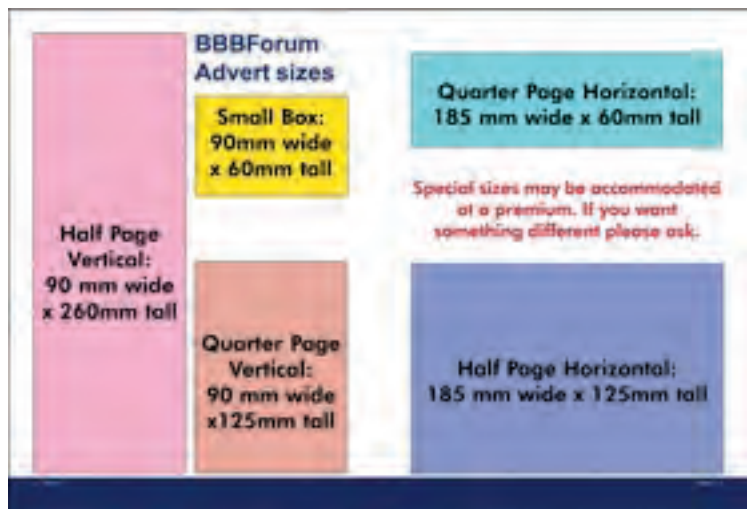
Adverts will be placed inside the standard printed area. Landscape/Horizontal ad space at 185mm wide x 125mm tall
Portrait/Vertical ad space at 90mm wide x 260mm tall

Quarter Page

Landscape/Horizontal ad space at 185mm wide x 60mm tall
Portrait/Vertical Ad space at 90mm wide x 125mm tall

Small Box Advert

Landscape / Horizontal only space at 90mm wide x 60mm tall



DISCOUNTS

A 10% discount will be given to any Company booking a minimum of three adverts. The adverts may be placed in any combination in the three editions of the magazine or the annual Directory. An additional 2.5% discount will be given for full up-front payment of a years adverts.



For more information, please contact:

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